


# Idgroup's Price Tag for MUW Rises to \$72,000

HATTIESBURG - According to the latest documents received by USMNEWS.net from the Mississippi University for Women, the Core Dialogues process that is being provided to MUW by Mona Amodeo's Idgroup is going to cost Mississippi taxpayers and MUW students \$72,000, a figure that is \$40,000 higher [than the figure reported](#) a few days ago. The relevant information is shown in the insert below, which was originally provided to MUW by Amodeo.



**BUDGET PROPOSAL**

**Phase I & II Budget:**  
Assumes Design, Management, Facilitation, and Data Analysis for three days for approximately 200 participants. Sessions may be full day (7 hours) or two 4-hour sessions per day. Maximum number of participants in each 4-hour session is 35. Maximum number of participants in each 7-hour session is 65. Includes the development of the formal presentation of findings to the stakeholders.

---

<i>Total Investment:</i>	<b>\$72,000</b>
--------------------------	-----------------

---

**Billing Schedule:**  
 Upon Assignment: \$32,000  
 August: \$10,000  
 September: \$10,000  
 October: \$10,000  
 January: \$10,000

---

**Phase III & IV Budget:**

<i>Total Investment:</i>	<i>TBD</i>
--------------------------	------------

The total figure charged by Idgroup for MUW's fall 2012 Core Dialogues, \$72,000, is [much larger](#) than that charged to USM, \$46,650, for its Core Dialogues [back in](#) the fall of 2007 (5 years ago). From the data at hand, there appears to have been a total inflation in Idgroup's Core Dialogues pricing of 54.3%. As regular readers of USMNEWS.net are aware, USMNEWS.net recently uncovered documents indicating that former USM president Martha Saunders directed at least \$725,000 (approx.) in taxpayer/student tuition funds to Idgroup over the 5-year period from 2007 to 2012. Now, in the fall of 2012, Jim Borsig is a similarly new president (of MUW). Having already funneled \$72,000 from Mississippi taxpayers/students, Borsig is already about 10% of the way down the road travelled before him by Saunders. As in Saunders' case, there does not seem to be any cause for concern over this situation within the boardroom of the Mississippi IHL.